

JOIN US FOR KEY ASSETS' **TRUNK** OR **TREAT** 2026

It's like trick-or-treating... but better! Families walk from car to car (or "trunk to trunk") to collect candy and goodies. Each vehicle is decorated in fun, spooky, or silly.

CHILDREN OF ALL ABILITIES ARE WELCOME!



**FREE
CANDY**



**DECORATED
TRUNKS**



**GAMES &
ACTIVITIES**



COSTUMES



**COMMUNITY
CONNECTION**

Come in costume, bring your candy bucket, and get ready for a "fang"-tastic night!



**FRI., OCT 9TH
6PM-8PM**

**BACK PARKING LOT AT
KEY ASSETS KENTUCKY**

2331 FORTUNE DR., #225, LEXINGTON, KY 40509

BECOME A SPONSOR AND HELP MAKE THIS EVENT POSSIBLE!

2026 TRUNK OR TREAT SPONSORSHIP OPPORTUNITIES

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**FRI., OCT 9TH
6PM-8PM**

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Join Key Assets Kentucky as we host our annual Trunk or Treat, a free and **INCLUSIVE** community event that brings together children, families, caregivers, community partners, and local businesses for an evening of fun, connection, and celebration.

Families enjoy decorated trunks, candy, costumes, games, activities, and a welcoming environment where **CHILDREN OF ALL ABILITIES** can participate and make memories. Your sponsorship helps ensure this event remains free and accessible while creating a positive experience for hundreds of community members.

Together, we can create a safe, inclusive, and unforgettable Halloween experience for local families.

SPONSORSHIP OPPORTUNITIES



BENEFITS

**PRESENTING
SPONSOR
\$2,000**

Exclusive On-Site
Presence Opportunity

**COMMUNITY
SPONSOR
\$750**

**CANDY OR SENSORY
ITEM SPONSOR
(CASH OR IN-KIND)**

Minimum Donation Value:
\$500

**FRIEND OF THE
EVENT SPONSOR
\$250**

Premier logo placement on
all event marketing materials



Recognition as Presenting
Sponsor in event promotions



Opportunity to host a vendor
table & interact with attendees



Opportunity to distribute
approved promotional items



Large logo recognition on
event signage



Logo or name placement on
promotional materials and
event signage



Featured recognition on Key
Assets Kentucky social media



Logo & link on event webpage



Recognition in post-event
thank you communications



WHY SPONSOR? YOUR SUPPORT HELPS PROVIDE:

- Free admission for families
- Candy & treats for children
- Games and activities
- Event supplies and decorations
- Inclusive community gathering space
- Families can connect & celebrate

**READY TO MAKE
AN IMPACT?**
*Scan to become a
sponsor today!*

